



FOR IMMEDIATE RELEASE

First Credit Union Shares Profits with Members

Powell River, BC, June 6, 2019: On Thursday June 6 more than \$360,000 will be shared with First Credit Union (FCU) members in the form of profit share.

In conjunction with its 80th anniversary and Member Appreciation Day, all members were paid a profit share rebate of 15% on service charges, and 2% on loan and deposit interest paid in 2018, which amounts to over \$360,000.

Sharing profits is First Credit Union's way to reward members, and a differentiator when it comes to doing business with credit unions.

"When our members bank with us, they are member-owners. When we make a profit, they get a piece of it - it's their reward for being loyal to us," said Kirsty Reid, VP Member Experience, Wealth Management & Retail. "It's just one of the many important differences that we're proud of and something that sets us apart."

About First Credit Union

First Credit Union is the longest running credit union in BC, incorporated in 1939. With five credit union branches, over \$450 million in credit union and \$160 million in wealth management assets, the organization serves over 11,000 members in five coastal communities.

###

For more information:
Helen Theilmann, Marketing Specialist, First Credit Union
T: (604) 489-2030 E: helen.theilmann@firstcu.ca